

Message Text

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47

ACTION ARA-10

INFO OCT-01 ISO-00 ARAE-00 /011 W

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P R 061510Z DEC 76

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC PRIORITY 9002

INFO AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

UNCLAS BRASILIA 10003

E.O. 11652: N/A

TAGS: EINV, BR

SUBJECT: BENDIX TEAM VISIT TO BRAZIL

REF: STATE 294025

1. AMBASSADOR AND EMBASSY OFFICERS WILL, OF COURSE, BE VERY PLEASED TO MEET WITH MR. GREENWALD AND MR. MUNSON ON DECEMBER 13 OR, IF THIS IS MORE CONVENIENT, DECEMBER 14. AMBASSADOR ALSO HOPES TO BE ABLE TO HAVE VISITORS TO LUNCH AT THE RESIDENCE, WHICH COULD SERVE AS BRIEFING SESSION.

2. AS A MATTER OF POLICY, EMBASSY DOES NOT INITIATE REQUESTS FOR APPOINTMENTS WITH GOB OFFICIALS FOR US BUSINESSMEN VISITING BRAZIL. EMBASSY WILL, HOWEVER, BE PLEASED TO MAKE FOLLOW UP INQUIRY CONCERNING STATUS OF APPOINTMENT REQUESTS. SINCE BENDIX HAS A WELL ESTABLISHED BUSINESS OPERATION HERE AND THE COMPANY IS WELL-KNOWN TO THE GOB, WE FORESEE NO DIFFICULTY FOR THE BENDIX SUBSIDIARY TO ARRANGE THE DESIRED APPOINTMENTS.

3. IN ADDITION TO THE OFFICIALS MENTIONED IN REFTTEL, BENDIX OFFICIALS IN BRAZIL MAY WISH TO REQUEST APPOINTMENT WITH FINANCE MINISTER SIMONSEN OR, IF HE IS NOT AVAILABLE, FRANCISCO DORNELLES. RANKING OFFICIALS IN FOREIGN MINISTRY
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CONCERNED WITH ECONOMIC MATTERS IS PAULO CABRAL

DE MELLO, HEAD OF THE ECONOMIC DEPARTMENT. IN ADDITION, VISITORS SHOULD TRY TO MEET WITH THE SECRETARY GENERAL (EQUIVALENT TO DEPUTY SECRETARY) OF THE MINISTRY OF INDUSTRY AND COMMERCE, PAULO VIEIRA BELOTTI, AND THE SECRETARY GENERAL OF THE COUNCIL OF INDUSTRIAL DEVELOPMENT (CDI), TAYLOR FRAZAO, WHICH IS PART OF THE MINISTRY BUT LOCATED IN RIO DE JANEIRO. THE DESIRABILITY OF CALLS ON OTHER MINISTRIES WOULD DEPEND ON BENDIX'S SPECIFIC INTERESTS, AND BENDIX OFFICIALS IN BRAZIL WOULD BE IN BETTER POSITION TO ADVISE ON THESE APPOINTMENTS. IF REIS VELLOSO IS NOT AVAILABLE, GREENWALD AND MUNSON MAY WISH TO REQUEST AN APPOINTMENT WITH ELCIO COSTA COUTO THE SECRETARY GENERAL OF THE PLANNING SECRETARIAT, IN RIO, THEY WILL PRESUMABLY WISH TO CALL ON MARCOS PEREIRA VIANNA, PRESIDENT OF THE NATIONAL BANK FOR ECONOMIC DEVELOPMENT.

4. WE REQUEST THAT DEPARTMENT KEEP EMBASSY INFORMED ON APPOINTMENT REQUESTS AND ITINERARY OR LOCAL BENDIX OFFICIALS MAY WITH TO CONTACT ECONOMIC COUNSELOR.

5. ECONOMIC COUNSELOR INVITES MESSRS. GREENWALD AND MUNSON TO COCKTAILS MONDAY AT 7 P.M.
CRIMMINS

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